#### **Privacy and Cookie Policy**

BOOKLOGIC INFORMATION TECHNOLOGIES AND TUR. LTD. STI. This "Privacy and Cookie Policy" on the (Booklogic) websites, in order to protect your fundamental rights and freedoms, sends us your personal data (Name, Surname, Phone, E-mail, etc.) and Cookies (via your browser, on your computer or via your browser when you visit the site). It has been prepared in order to bring to the attention of you, our valued visitors, on what legal grounds and with which methods we collect the data, how we process the obtained data, and how we ensure your data security.

#### **Use of Cookies**

Within the framework of the legal obligation of Booklogic.net, it will collect, process, share with third parties and securely store your browsing information, provided that it is not used for purposes other than those specified in this Privacy Policy and the Protection of Personal Data Clarification Text. Information about the cookies we use to collect your browsing information will be given with a "popup screen" when you first enter the Booklogic.com web and mobile site or when you install the mobile application on your phone or tablet.

Cookies, Booklogic.net They are text files containing small pieces of information that are loaded by your internet browser and stored on your computer, mobile phone or tablet when you visit or install the mobile application on your mobile phone or connect from the mobile site.

Booklogic.net, in order to make special promotions, offer promotions and marketing offers, improve the content of the website or mobile application according to you and/or determine your preferences; monitors your browsing information on the site and/or your membership usage history on the site. Booklogic.net may match the information collected on the site in different ways or at different times and use this information together with information from other sources such as third parties. The aforementioned matching and use will only remain within the scope and purposes determined by this Privacy and Cookie Policy and the Protection of Personal Data Clarification Text.

#### **Types of Cookies**

# **First-Party Cookies**

Cookies created by the domain name at the access address of the website you are visiting are primary cookies.

# **Third-Party Cookies**

The content offered on the visited site may also be provided through domain names other than the domain at the access address (eg, viewing content hosted on a video platform via a social media site); in this case, each domain name may create its own third-party cookies.

Cookie Type	Description

Session Cookies	Session cookies are cookies that are valid during your use of the website and remain valid until the web browser is closed.
PARCICTANT ( NAKIAC	These cookies are cookies that are stored in your browser and remain valid until they are deleted by you or until their expiration date.
-	These cookies are mandatory for the website to function properly and for you to benefit from the features of the website and the services offered.
Functional and Analytical Cookies	These are cookies that are used for purposes such as remembering your preferences, using the website effectively, optimizing the site to respond to your requests, and containing data about how you use the site. Due to their nature, these types of cookies may contain your personal data. For example, cookies that save your site's display language preference are functional cookies.
Tracking Cookies	Tracking cookies are primary and third-party cookies created during your visit to our website and third-party domains. These cookies make it possible to track your click and visit history in the domains where they were created, and to match these records between different domains. These types of cookies are used for the purpose of recognizing and profiling users, targeting advertising and marketing activities and customizing the content. These cookies will not be used to identify you or to make decisions for you personally.

Tracking Cookies Tracking cookies are primary and third-party cookies created during your visit to our website and third-party domains. These cookies make it possible to track your click and visit history in the domains where they were created, and to match these records between different domains. These types of cookies are used for the purpose of recognizing and profiling users, targeting advertising and marketing activities and customizing the content. These cookies will not be used to identify you or to make decisions for you personally.

Booklogic.net uses session cookies and persistent cookies on its website, mobile application and mobile site. The session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for a long time. You can use the possibility of allowing and rejecting cookies by following the instructions given in the "help" file of your internet browser or by using the methods below. The situation may vary in the mobile application.

# **Blocking cookies**

You can configure your browser and Application settings as you wish and, for example, refuse the use of cookies offered by third parties or all cookies. Please note that in this case you may not be able to use all the features of the site.

Google Chrome	:	You can allow or block cookies from the "cookies" tab by clicking the "lock mark" in the address section of your browser.
Internet Explorer	:	You can manage cookies as "allow" or "don't allow" by clicking the security tab in the "Tools" section at the top right of your browser.
Mozilla Firefox		Click the "open menu" tab in the upper right corner of your browser. You can manage cookies by clicking the "Options" image and using the "Privacy and Security" button.
Opera	:	You can manage cookies from the "cookies" section by selecting "Advanced" in the "Preferences" section of your browser.
Safari	:	You can manage all your cookies from the "Privacy and Security" section by selecting the "safari" tab from the "Settings" section of your phone.

Booklogic.net uses cookies to remember the choices you make and to personalize your use of the website/mobile application/mobile site (for example, cookies that save your password and keep you logged in, and recognize you on your next visits). Booklogic.com cookies also allow us to track how you use Booklogic.net, such as where you connect to Booklogic.net, what content you view and the duration of your visit. In addition, it uses it for targeted advertising/promotion to deliver content and campaigns more relevant to your interests and to you. Booklogic.com matches the information obtained through cookies with the personal data collected from users.

How does Booklogic.net use third-party cookies for advertising and retargeting? Booklogic.net. cookies also; It may use search engines to present you with advertisements that it thinks may be of interest to you when you visit the websites that reservehotel.net advertises. When serving these advertisements, a unique third-party cookie may be placed in your browser so that reservehotel.net can recognize you. reservehotel.net's website/mobile application/mobile site; Google Inc. It uses Google Analytics, a web analytics service provided by ("Google"). Google Analytics uses cookies to analyze how visitors use the website/mobile application/mobile site Information about your use of this website/mobile application/mobile site (including your IP address) is transferred to Google and stored by Google on servers in the USA. Google will use this information to evaluate your use of the website/mobile application/mobile site, to compile reservehotel.net website/mobile application/mobile site activity, and to provide other services related to website/mobile application/mobile site activity and internet usage. But it will not match your IP address with other data stored by Google. For more information about Google Analytics (including opt-out options), visit: https://policies.google.com/privacy?hl=tr#infocollect

# **Sharing Personal Data with Official Authorities**

Your personal data regarding your Booklogic.net visit or membership, and your traffic information such as your navigation information; will be able to share this information with public institutions and organizations that are legally authorized to request this information for your safety and for Booklogic to fulfill its obligation against the law.

#### **Measures Regarding the Protection of Personal Data**

Booklogic takes all necessary precautions to prevent unauthorized access to personal data. Booklogic undertakes to keep your personal data confidential. However, despite the measures taken, if the data falls into the hands of third parties due to possible attacks by Booklogic.net, Booklogic immediately notifies you and the Personal Data Protection Board and takes the necessary measures. Booklogic can make changes to this Privacy Policy and the Protection of Personal Data Clarification Text. In order for you to be aware of the changes in this Confidentiality and Protection of Personal Data Clarification Text, Booklogic.net may inform its members. Users can always update their Membership/Personal information and communication preferences by logging into the system. You can send your requests in this regard and your requests under article 11 of the KVKK by sending an e-mail to the e-mail address privacy@booklogic.net.

# **Applicable Law, Authorized Courts and Enforcement Offices**

This Privacy/Personal Data Protection Policy and Communication Permission are subject to the laws of the Republic of Turkey. Istanbul Merkez Istanbul Central (Çağlayan) Courts will be authorized to resolve any disputes that may arise from the implementation of the Privacy/Cookie Policy and Communication Permit.